



# Georgetown Substance Abuse Advisory Panel

Town Hall  
Georgetown, MA 01833  
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**Douglas Dawes, Chairman**  
**Pamela Lundquist, Clerk**  
**Police Chief Donald Cudmore**  
**Fire Chief Fred Mitchell**  
**Superintendent Carol Jacobs**

## *Georgetown Substance Abuse Advisory Panel* **(the SAAP)**

*Meeting Minutes*  
**Thursday, May 26, 2017**  
*The Perley School*

**In attendance:** Selectman Doug Dawes, Police Chief Donald Cudmore, Fire Chief Fred Mitchell, School Committee Vice Chair/GeorgetownCARES Pam Lundquist, Superintendent Carol Jacobs.

*Meeting called to order at 11:00 A.M.*

**Re: Previous meeting's minutes** were approved by the Committee.

### **Re: Setting Goals**

Pam will combine goals previously written up by members into a document. General Keeping in mind our mission (Our mission is to promote substance abuse prevention strategies, education and resources aimed at making Georgetown the healthiest community it can be.), Goal/Objective Categories discussed included

- Assessment (both of current assets and community risk behavior)
- Building a GAAP Website.
- A financial plan to include value-added use of financial resources in order to promote substance abuse prevention & outreach, possibly with brochures, community introduction, event management (speaker/education/fundraising), grants.
- A general communication plan to build community involvement and achieve outreach/getting message out, bringing together community, include media channels, such as the web page, FB, Twitter, The Georgetown Record, GCTV, etc.
- Event management plan to include education programming, speaker series, youth involvement.

Other goal-related issues Carol heard mentioned included

- Organizing coalition,
- Action plan,
- Website & social media presence,
- Planned outreach to community - speaker series and event

**Re: SAAP Webpage** – The town pays Virtual Town Hall.com to maintain the town website, [www.georgetownma.gov](http://www.georgetownma.gov), thus keeping the town in archiving compliance. The question is who can/should design the page that links to our Board/Committee. Town Hall is the contract holder. Carol thinks inviting Mike Farrell to the next meeting to confer about the website will help us figure out where to begin. Doug will invite Mike Farrell to an upcoming meeting. We want a presence on the town site, an understanding of how the page would be developed, and how we would get a FB or twitter page going. Pam brought some print-outs of sample website pages from other similar groups. Fred & others liked websites from the towns of Needham & Weymouth, MA, to use as models.

**Re: Future Action & Agenda Items** (before the end of the year): proposals/ideas for website development, SAAP goals & strategies, committee membership growth/composition, speaker series plans.

**Re: Upcoming Meetings Scheduled** – Future meetings will include:

Thursday, June 29<sup>th</sup>, 10:00-11:00am, at Perley

Thursday, July 20<sup>th</sup>, 10:00-11:00am, at Perley

*Meeting Adjourned at 12:00 pm.*

Respectfully Submitted, *Pam Lundquist*

Helpful Tower Foundation Websites:

<http://www.thetowerfoundation.org>

<http://newburyportyouthservices.com>

<http://www.allstarsprevention.com/new/index2.html> All Stars Prevention LLC,  
Greensboro, NC.

Helpful Town Model Websites

<http://needhamma.gov/index.aspx?NID=2124>

<http://www.needhamma.gov/index.aspx?nid=2489>

<http://www.weymouth.ma.us/substance-abuse-prevention-team-o>