

Georgetown Substance Abuse

Advisory Panel Town Hall Georgetown, MA 01833 (978) 352-5755

> Douglas Dawes, Chairman Pamela Lundquist, Clerk Police Chief Donald Cudmore Fire Chief Fred Mitchell Superintendent Carol Jacobs

Georgetown Substance Abuse Advisory Panel (the SAAP)

Meeting Minutes

Thursday, June 29, 2017

The Perley School

**In attendance:** Selectman Doug Dawes, Fire Chief Fred Mitchell, School Committee Vice Chair/GeorgetownCARES Pam Lundquist, GEF President Kip Durney, Superintendent Carol Jacobs.

Meeting called to order at 11:00 A.M.

**<u>Re: Previous meeting's minutes</u>** were approved by the Committee.

## **Re: Expanding and Setting Goals**

Pam presented a 1-page DRAFT summary of committee goals, inspired by goals suggested in previous meetings. She invites other members to edit/add/change as time goes on. The idea eventually is to have a set of goals that will fit into a SMART goal framework, along with strategies. The four draft goals are as follows:

- 1) To conduct initial assessment of community resources and ongoing assessment of community prevention needs and youth risk behaviors.
- 2) To support community prevention programs to reduce youth substance abuse.
- 3) To monitor and assess policy & bylaws that promote healthy substance use choices.
- 4) To reach out to the community via website, media venues, and events to allow residents to Get Help, Get Educated, and Get Involved.

**<u>Re: SAAP Webpage</u>** – Kip Durney has been acting as a consultant to the town regarding website and social media The town pays Virtual Town Hall.com to maintain the town website, <u>www.georgetownma.gov</u>, thus keeping the town in archiving compliance. Kip tells us that the town website is not archived to Pagefreezer, as town Facebook pages are, yet. He advises us to build out a website, using Wordpress, first off of the Town's, and then direct people to it via Facebook. Later if we want to change format, we can. The key to success on Facebook is consistency more so than frequency.

Pam made a motion for us to all work on website ideas for structure and content for the next meeting, with the goal of setting up our website this fall. Fred seconded, Doug moved, all voted yes. Once we have these ideas together, we will give them to Kip, who will then further advise.

**<u>Re: Engaging Community Leaders</u>** – Doug raised the idea of inviting other town organizations to send representatives to our meeting(s) so that we can become a resource to them and learn about their needs. Doug offered to contact the Council of Aging and the (district) Veterans. Pam will contact the Board of Health and the SEPAC. Carol will contact the PTA and the GAA.

**<u>Re: Future Action & Agenda Items</u>** (before the end of the year): proposals/ideas for website development, SAAP goals & strategies, committee membership growth/composition, speaker series plans. At the July 20<sup>th</sup> meeting, we will schedule dates for September.

## **<u>Re: Upcoming Meetings Scheduled</u>** – Future meetings will include:

Thursday, July 20th, 10:00-11:00am, at Perley

Meeting Adjourned at 12:00 pm.

Respectfully Submitted, Pam Lundquist

<u>Helpful Tower Foundation Websites:</u> <u>http://www.thetowerfoundation.org</u> <u>http://newburyportyouthservices.com</u> <u>http://www.allstarsprevention.com/new/index2.html</u> All Stars Prevention LLC, Greensboro, NC.

Helpful Town Model Websites

http://needhamma.gov/index.aspx?NID=2124 http://www.needhamma.gov/index.aspx?nid=2489 http://www.weymouth.ma.us/substance-abuse-prevention-team-0

## Other Town Model Websites

http://www.town.billerica.ma.us/426/Substance-Abuse-Prevention-Committee https://www.town.billerica.ma.us/426/Substance-Abuse-Prevention-Committee https://www.rockportma.gov/board-health/pages/substance-abuse-prevention-harm-reduction https://www.milton-coalition.org http://www.townofbraintreegov.org/mayor/initiatives\_substanceabuseprevention.html http://barnstable.ma.networkofcare.org/mh/services/subcategory.aspx?tax=RX-8250 http://www.bedfordma.gov/youth-family/pages/prevention-services http://www.town.pepperell.ma.us/464/Substance-Abuse https://www.southboroughtown.com/youth-and-family-services/pages/substance-abuse-prevention