



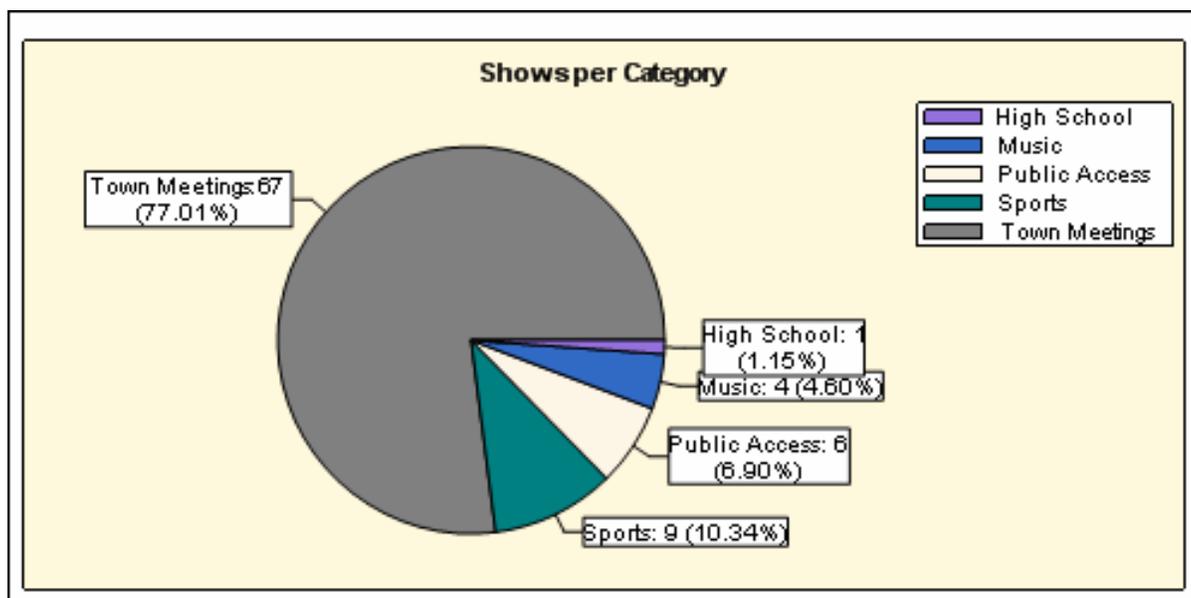
Georgetown Cable Access Committee

Progress Report
November 2007

- Current Status
 - Staffing
 - Hired Manager and Production Assistant
 - Paid staff currently Manager, Production Assistant, 2 Technical Assistants
 - Programming
 - Currently actively covering local football games and other sports activities
 - Concerts from Park
 - Other town activities
 - “Spotlight Georgetown” currently airing. Two segments showing, regular production underway
 - See detailed Program Log and Statistics in later section of this report
 - Community Announcements
 - Look and feel of community calendar has significantly improved
 - Greater usage of community announcements
 - More timely information
 - Publicity
 - Georgetown Record coverage of Spotlight Georgetown and other activities
 - Emergency protocol
 - Process has been implemented with capability from Police Department
 - All Town Departments informed and briefed on use
 - Facility Upgrade
 - “Live” studio equipment relocated from HS and being used for “Magazine” program
 - New PC editing equipment ordered and being configured
 - New cameras obtained and in-use
 - Planning for upgraded storage and public-use editing space
 - Planning for additional editing equipment
- Program Plan
 - “Spotlight Georgetown” now Airing

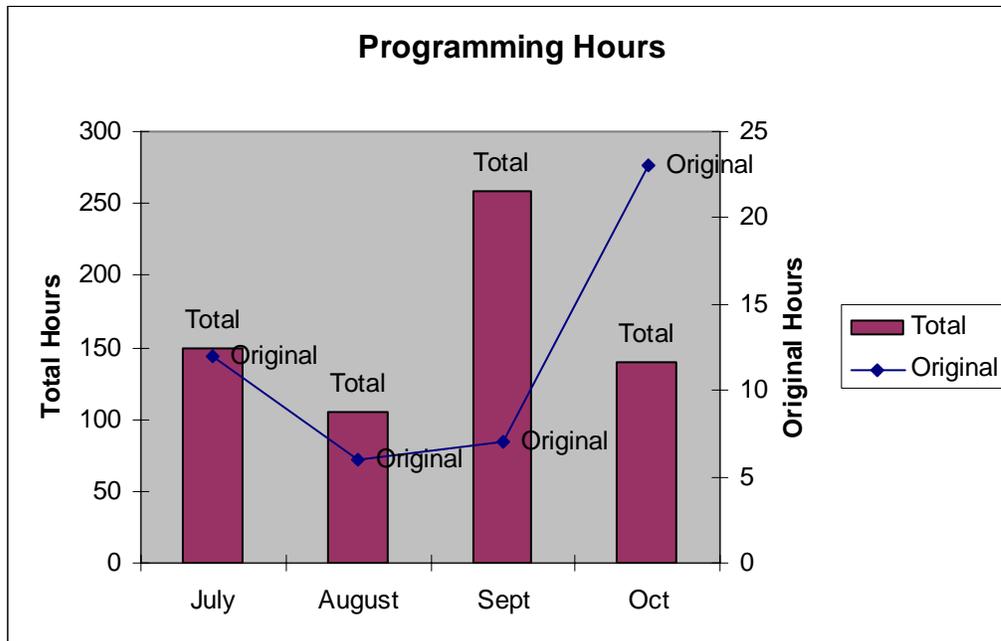
- Seeking volunteers to assist with ongoing studio production and editing
- Seeking additional volunteers for program production
- Desiring completed and edited content
- GMHS
 - Discussions underway to revamp Digital Video Club
 - Possibly changed to Video Production Club with a focus on the community service component (which will likely become a HS graduation requirement in 2009)
 - Assisting with improvement in auditorium lighting so that concerts and events are more properly lit
- Publicity
 - Continue to promote coverage of new events and activities in local papers
- Initiating discussion of establishing a video editing class to further entice additional volunteers

Program Metrics



July - October 2007

Program Metrics (continued)



Financial Summary

	FY '07	FY '08 (Planned)
Regular Income	\$51.6K	\$51.6K
Capital Income	\$100K	\$0
Expense		
Salary	\$25.9K	\$42.7K
Equipment/Supplies	\$16.7K	\$23.4K
Utilities, Etc.	\$11.6K	\$13.4K
Legal/IT	\$1.4K	\$0
Total Expense	\$59.7K	\$79.6K
Warrant	\$60K	\$80K

- **Summary**
 - Continue to offer and expand locally produced programming of interest to our residents.
 - Seeking volunteers for production assistance and new programming

Program Detail - July - October 2007

Show ID	Event Date	Title	Length	Runs	Channel
140	7/8/2007	Summer Concert Series: Grupo Fantasia	01:25:30	16	Georgetown Community Television
87	7/9/2007	school com replay	01:02:00	2	Georgetown Community Television
88	7/10/2007	cpc replay	00:51:00	2	Georgetown Community Television
89	7/12/2007	ConCom Replay	02:57:00	2	Georgetown Community Television
104	7/14/2007	Get Outside: Early Summer	00:30:00	9	Georgetown Community Television
86	7/16/2007	Select Replay	02:22:00	2	Georgetown Community Television
69	7/20/2007	Graduation	01:59:13	6	Georgetown Community Television
68	7/20/2007	TRMS test	01:30:00	0	
77	7/21/2007		00:00:00	0	
97	7/22/2007	Summer Concerts The Goodhues	01:58:27	19	Georgetown Community Television
95	7/24/2007	Senior Focus 1 Sleep	00:45:18	17	Georgetown Community Television
91	7/24/2007	Georgetown School Facilities Committee July 24, 2007	02:00:00	1	Georgetown Community Television
72	7/25/2007	Planning 9/12	02:57:45	3	Georgetown Community Television
143	7/25/2007	Planning	04:00:45	1	Georgetown Community Television
101	7/29/2007	Summer Concert: Soul Ambition	01:43:30	18	Georgetown Community Television
99	8/2/2007	Senior Focus: Johnson State College Alumni Ensemble	00:30:48	20	Georgetown Community Television
103	8/5/2007	Summer Concerts: Chad Perrone	01:14:53	9	Georgetown Community Television
98	8/7/2007	Board of Fire Engineers	00:12:50	7	Georgetown Community Television
76	8/8/2007	Planning Replay	02:57:00	3	Georgetown Community Television
102	8/13/2007	FD Ice Rescue	00:03:11	79	Georgetown Community Television
75	8/14/2007	cpc	04:00:00	1	Georgetown Community Television
84	8/15/2007	FinCom	04:00:00	1	Georgetown Community Television
85	8/15/2007	FinCom Replay	01:24:00	0	
82	8/16/2007	school com 9/13	01:09:45	2	Georgetown Community Television
83	8/16/2007	School Committee Meeting 8/16 REPLAY	01:09:00	2	Georgetown Community Television
146	8/16/2007	school com	04:00:45	1	Georgetown Community Television
108	8/19/2007	Georgetown All-Sports Boosters Used Sporting Goods Sale	00:03:21	22	Georgetown Community Television
78	8/20/2007	Select Replay	00:20:00	3	Georgetown Community Television
71	8/20/2007	Select LIVE	04:00:00	2	Georgetown Community Television
80	8/24/2007	ConCom Replay	01:41:00	3	Georgetown Community Television
119	8/26/2007	Perk Up Penn Brook 2007	00:53:54	19	Georgetown Community Television
120	8/28/2007	Georgetown Football vs Newburyport (scrimmage)	00:56:44	16	Georgetown Community Television
124	8/31/2007	Varsity Football: Georgetown vs Amesbury Scrimmage	00:32:58	10	Georgetown Community Television
74	9/4/2007	Zoning 9/4	02:05:45	2	Georgetown Community Television
79	9/4/2007	Zoning Replay	02:05:00	2	Georgetown Community Television

Show ID	Event Date	Title	Length	Runs	Channel
					Television
145	9/4/2007	Zoning	04:00:45	0	
73	9/6/2007	ConCom 9/6	02:41:45	4	Georgetown Community Television
122	9/6/2007	ConCom Replay 9/6	02:41:00	1	Georgetown Community Television
123	9/7/2007	Georgetown High School Spirit Night	00:43:05	10	Georgetown Community Television
174	9/9/2007	Recreational Path Project Update	02:03:00	6	Georgetown Community Television
134	9/10/2007	Georgetown vs Rockport Girls Soccer	01:20:38	15	Georgetown Community Television
117	9/10/2007	Selectmen Finance School Committees Joint Meeting	03:04:45	1	Georgetown Community Television
118	9/10/2007	Selectmen, Finance and School Committees Joint Meeting REPLAY	03:04:00	1	Georgetown Community Television
142	9/15/2007	Varsity Football: Georgetown vs Gr. Lawrence	01:12:50	26	Georgetown Community Television
147	9/17/2007	Select LIVE	04:00:45	1	Georgetown Community Television
126	9/17/2007	Select LIVE 9/17	01:59:45	1	Georgetown Community Television
127	9/17/2007	Selectmen's Meeting Sept 17 REPLAY	01:59:00	1	Georgetown Community Television
133	9/18/2007	Georgetown HS Football vs Lynnfield	01:48:53	15	Georgetown Community Television
137	9/19/2007	Financial Committee 9/19 REPLAY	00:40:00	1	Georgetown Community Television
136	9/19/2007	Financial Committee LIVE	00:40:45	1	Georgetown Community Television
139	9/24/2007	Selectmen's Meeting Sept 24 REPLAY	01:33:00	1	Georgetown Community Television
138	9/24/2007	Selectmen's Meeting LIVE	01:33:00	0	
113	9/25/2007	Community Preservation Committee 9/25/07 REPLAY	00:28:00	2	Georgetown Community Television
112	9/25/2007	Community Preservation Committee LIVE	04:00:00	1	Georgetown Community Television
144	9/25/2007	ConCom 9/25	04:00:45	1	Georgetown Community Television
132	9/26/2007	Planning Board Meeting 9/26 REPLAY	02:45:00	1	Georgetown Community Television
130	9/27/2007	School Committee Meeting 9/27 REPLAY	01:13:00	1	Georgetown Community Television
172	9/28/2007	Georgetown Key Club	00:32:49	7	Georgetown Community Television
173	9/29/2007	Georgetown Varsity Football vs Whittier	01:38:27	17	Georgetown Community Television
148	10/1/2007	Selectmen's Meeting LIVE	04:00:00	1	Georgetown Community Television
150	10/1/2007	Selectmen's Meeting Oct 1 REPLAY	00:24:00	1	Georgetown Community Television
152	10/2/2007	Zoning Board of Appeals LIVE	04:00:00	1	Georgetown Community Television
153	10/2/2007	Zoning Board of Appeals Oct 2 REPLAY	01:57:00	1	Georgetown Community Television
154	10/3/2007	Conservation Commission Meeting LIVE	04:00:45	1	Georgetown Community Television
155	10/4/2007	Conservation Commission Meeting 10/4 REPLAY	02:17:00	1	Georgetown Community Television
169	10/8/2007	Spot Geo Promo	00:02:12	195	Georgetown Community Television
171	10/9/2007	Jim Pillsbury Irish Music Show	00:58:44	6	Georgetown Community Television
149	10/9/2007	Selectmen's Meeting LIVE	04:00:00	1	Georgetown Community Television
151	10/9/2007	Selectmen's Meeting Oct 9 REPLAY	01:07:00	1	Georgetown Community Television
156	10/10/2007	Planning Board Meeting 10/10 REPLAY	02:30:00	1	Georgetown Community Television
131	10/10/2007	Planning Board Meeting LIVE	04:00:00	1	Georgetown Community Television
157	10/11/2007	School Committee Meeting 10/11 REPLAY	01:40:00	1	Georgetown Community Television

Show ID	Event Date	Title	Length	Runs	Channel
129	10/11/2007	School Committee Meeting LIVE	04:00:00	1	Georgetown Community Television
179	10/13/2007	Georgetown at Greater Lowell Varsity Football	01:28:25	12	Georgetown Community Television
160	10/17/2007	Financial Committee 10/17 REPLAY	01:01:00	1	Georgetown Community Television
159	10/17/2007	Financial Committee LIVE	04:00:45	1	Georgetown Community Television
128	10/18/2007	ConCom	04:00:00	1	Georgetown Community Television
158	10/18/2007	Conservation Commission Meeting 10/18 REPLAY	01:28:00	1	Georgetown Community Television
176	10/19/2007	Varsity Football: Shawsheen at Georgetown	01:41:00	13	Georgetown Community Television
177	10/19/2007	Understanding Domestic Violence	00:24:40	10	Georgetown Community Television
186	10/20/2007	Varsity Football: NS Tech at Georgetown	01:39:00	10	Georgetown Community Television
161	10/22/2007	Selectmen's Meeting LIVE	04:00:00	1	Georgetown Community Television
162	10/22/2007	Selectmen's Meeting Oct 22 REPLAY	01:33:00	1	Georgetown Community Television
164	10/23/2007	Community Preservation Committee 10/23 REPLAY	00:56:00	1	Georgetown Community Television
163	10/23/2007	Community Preservation Committee LIVE	04:00:00	1	Georgetown Community Television
166	10/24/2007	Planning Board Meeting 10/24 REPLAY	02:24:00	1	Georgetown Community Television
165	10/24/2007	Planning Board Meeting LIVE	04:00:00	1	Georgetown Community Television
167	10/25/2007	School Committee Meeting LIVE	04:00:00	1	Georgetown Community Television
212	10/26/2007	Varsity Football: Georgetown vs Northeast	01:27:00	10	Georgetown Community Television
180	10/29/2007	Selectmen's Meeting LIVE	04:00:00	1	Georgetown Community Television
181	10/29/2007	Selectmen's Meeting Oct 29 REPLAY	01:19:00	1	Georgetown Community Television
182	10/29/2007	Zoning Board of Appeals LIVE	04:00:00	0	
183	10/29/2007	Zoning Board of Appeals Oct 29 REPLAY	01:57:00	0	
211	10/31/2007	Spotlight Georgetown PREMIERE: Mike Donohoe Race	00:18:22	11	Georgetown Community Television