

1st Annual Mike Donohoe Memorial 5K Run/Walk for Melanoma

In memory of Michael J. Donohoe
to Benefit the Melanoma Foundation of New England
and the Michael J. Donohoe Scholarship Fund
Sunday, October 21st, 2007 at 12 Noon, Perley School, Georgetown

Make a difference, please join us!

We would like to invite you to participate in a very special event. The friends of Mike Donohoe and the Melanoma Foundation of New England will host the 1st Annual Mike Donohoe 5K Run/Walk/Kids K for Melanoma in memory of our dear friend Mike, who lost his battle with cancer in June 2006.



Michael Donohoe, 54, a longtime Georgetown resident and public servant, fought his battle with melanoma the way he lived his life, with dignity and courage. Throughout his life, first as a son and brother, then as husband and father, he was devoted to his family. He was determined to see his daughter, Bailey, celebrate her 21st birthday and his son, Cullen, graduate from high school. He did, but just two short weeks later on June 6th, 2006, surrounded by his loving family, Michael passed away. He was as devoted to his community as he was to his family, working tirelessly to maintain the Georgetown schools and athletic fields, and mentoring students who needed guidance as they faced the difficult years of adolescence. He was highly respected by faculty, parents, and the students alike. He is survived by his wife, Donna Donohoe, and his son and daughter, who are currently enrolled at Clemson University and the University of New Hampshire.

About the Melanoma Foundation of New England

Melanoma is a deadly, yet highly preventable, form of skin cancer. The mission of the Melanoma Foundation New England is to save lives by reducing the incidence of melanoma. Your help will further the message that skin cancer is the number one diagnosed cancer in the United States, and yet it is also the most preventable cancer. This year 10,000 people will die in this country from melanoma: that's one person each hour that dies from this disease. All contributions are tax deductible as allowed by law. The Melanoma Foundation New England is a non-profit organization with an IRS 501c(3) designation (Tax ID #04-3478266). For more information, please visit www.melanomafoundationne.org.

Our race will give back to the community

The Melanoma Foundation of New England plans to donate a Facial Scanner to the Georgetown Public Schools. This analyzer provides visualization of sun damage and provides educators a resource to teach about the harmfulness of UV rays and the benefits of sun screen use. Additionally, 50% of the road race proceeds will benefit the newly formed Michael J. Donohoe Scholarship Fund.

Please help make this race a success by completing the sponsor form (on reverse)!

Thank you in advance for your support of this important event! Together, we can make a difference and raise funds for public awareness, education, medical research, and support groups for melanoma patients.

Sincerely,

The Michael J. Donohoe Race Committee

MELANOMA
FOUNDATION
NEW ENGLAND

Formerly the Massachusetts Melanoma Foundation

1st Annual Mike Donohoe 5K Run/Walk for Melanoma



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To benefit the Melanoma Foundation of New England and the Michael J. Donohoe Scholarship Fund

SPONSOR FORM

To facilitate bookkeeping, complete this form and send in with your donation.

Name: _____

Company: _____

Address: _____ City: _____

State: _____ Zip Code: _____ Tel. : _____

Email: _____ Fax: _____

Please make all checks payable to:

**Melanoma Foundation
of New England**

Mail completed forms,
checks and contributions to:

**Michael J. Donohoe Road
Race/Scholarship Fund
PO Box 878
Georgetown, MA 01833**

All contributions are tax deductible as allowed by law: The Melanoma Foundation of New England is a non-profit organization with an IRS 501(c) (3) designation. Tax ID number: 04-3478266.

SPONSORSHIP LEVELS

\$2000 Gold Sponsor Financial donation Product donation: _____

• **Your logo will be featured on:**

- Race Banner ■ Long Sleeved Race T-shirts ■ Ads in local newspapers
- Registration Pamphlets (donation & logo must be received by 6/15/07 to be included in pamphlets and ads)
- Public acknowledgement of thanks during awards ceremony
- Your logo on flyer included in race bags
- Your promotional materials put in race bags and also set out on display

\$1000 Silver Sponsor Financial donation Product donation: _____

- Your logo printed on Long Sleeved Race T-shirts
- Public acknowledgement of thanks during awards ceremony
- Your logo on flyer included in race bags
- Your promotional materials put in race bags and also set out on display

\$500 Bronze Sponsor Financial donation Product donation: _____

- Your company name printed on Long Sleeved Race T-shirts
- Public acknowledgement of thanks during awards ceremony
- Your company name on flyer included in race bags
- Your promotional materials put in race bags and also set out on tables

\$_____ Other Donation Financial donation Product donation: _____

Note: Logo for T-shirts & banners must be received by 7/31/07. Email your artwork as pdf, eps, or jpeg to: Sheffield Communications at mpadley@comcast.net or call Martin at 781-772-1975 if you have any artwork questions.

If you have any questions, contact Debbie at deb_johnson326@yahoo.com